

# Salina Downtown, Inc./Business Improvement District #1

---

## Board of Directors Minutes | November 21, 2019 | Visit Salina Annex A

**Call to order** 7:31 a.m. by Mindi Davidson, President

**Roll call Present:** Larry Bunker, Terry Hauschel, Wayne Debey, Dagney Stromberg, Mike Wilson, Start Hieger, Cassie Streit, Mindi Davidson, Robin Vandegrift. **Absent:** Jacob Wilson, Lee Legleiter, Karie Bogart, Matt Stewart **Staff:** Penny Bettles, Melanie Sanders

**Recognition of guests:** Brad Anderson, Jim Kowach, Dan Stack, Lauren Driscoll, Abner Perney

**Additions or changes to the agenda:**

**Approval of consent agenda:** Larry Bunker moves to approve the consent agenda. Cassie Streit seconds. Motion passes unanimously.

Financial Reports

### Public Forum

The first ten minutes set aside for the general public to address the Board regarding any item NOT appearing on the agenda. Public comment is limited to ten minutes per person, to include update from North Salina Community Development.

Abner Perney (Northtown) reports that the banners are up in northtown and more little libraries are being added.

### Board/Committee Reports

- Downtown Development Project (Dan Stack/Jim Kowach) Working on the finishing touches, lighting work on the overhead structures. Signal poll for corner of Ash should be in in December. Issues are being fixed with decorative bollards, as few cones as possible are still up. Lots of clean up needs to happen. Some complaints about the beeping noises from the crosswalks. Next push is for Campbell and Strand Plaza to be done.
- Built Environment Committee (Larry Bunker/Penny Bettles) Holiday Window Décor contest is underway. There will be a traveling trophy for the winner. Voting is being done by the public on an online voting system.
- Marketing Committee (Melanie Sanders/Penny Bettles) Rebrand Contest is underway. Some entries coming in for logo and tagline.
- Downtown Ordinance Committee (Lauren Driscoll)

**City Manager Report-** If available

### Action/Discussion Items

1. Annual Meeting Schedule Penny requests that we move the annual meeting to the 2<sup>nd</sup> quarter so the hotel will be available. Larry Bunker moves to change the annual meeting to the 2<sup>nd</sup> quarter, Cassie Streit seconds. Motion passes unanimously.
2. Board Retreat Penny will send out a Doodle with some dates to pick from
3. December SDI/BID Meeting Mike Wilson moves to cancel the December board meeting, Larry Bunker seconds. The motion passed unanimously.
4. Downtown Ordinance Presentation-Lauren Driscoll

# Salina Downtown, Inc./Business Improvement District #1

---

Board of Directors Minutes | November 21, 2019 | Visit Salina Annex A

## Additional Items

**Motion to adjourn 8:55 a.m. Mindi Davidson**

### Calendar of Events

November 23	Christmas Festival and Parade of Lights Streetscape Ribbon Cutting
November 30	Shop Small Saturday
December 6	First Friday – Friday Night Live
December 7	2 <sup>nd</sup> Holiday Open House
December 19	After Hours Shopping event

