Salina Downtown, Inc./Business Improvement District #1

Board of Directors Minutes | July 25, 2019 | Visit Salina Annex A

Call to order Vice President Mindi Davidson calls meeting to order at 7:32 a.m.

Roll call Present: Larry Bunker, Mindi Davidson, Lee Legleiter, Mike Wilson, Wayne Debey, Matt Stewart, Dagney

Stromberg. Staff: Penny Bettles, Melanie Sanders Absent: Stuart Hieger, Cassie Streit, Robin Vandegrift

Recognition of guests: Jim Kowach, City Engineer

Additions or changes to the agenda: None

Approval of consent agenda:

Financial Reports Larry Bunker moved to approve the agenda, Wayne Debey seconded. Approval was unanimous.

Public Forum

The first ten minutes set aside for the general public to address the Board regarding any item NOT appearing on the agenda. Public comment is limited to ten minutes per person, to include update from North Salina Community Development.

Board/Committee Reports

- O Downtown Development Project (Dan Stack/Jim Kowach)-Jim Kowach reported that progress is being made. The center lane of the 100 South block of Santa Fe should be done in the next day or two. The sidewalk and waterline on Iron west of Santa Fe will be started. Columns are installed on the north block of Santa Fe. They are working on contractors not parking in the back lost. Some discussion was had on changing the speed limit on Iron to 20 MPH now that the parking is angle parking. Jim Kowach also asked the opinion of the board on the corner of Ash and 5th whether it should be a 4-way or 2-way stop. The board agreed that it should be a 4-way stop.
- Built Environment Committee (Larry Bunker/Penny Bettles)-Nothing new to report.
- Marketing Committee (Melanie Sanders/Penny Bettles)-Note was made of the new Blue Beacon electronic billboard on the east side of I-135 coming into town. Blue Beacon has made the billboard available to downtown merchants at no cost until March of 2020.

City Manager Report- If available-unavailable.

Action/Discussion Items

- 1. Façade Grant Applications
 - a. 219 N. Santa Fe Dagney Stromberg moved to approve the grant, Lee Legleiter seconded. Motion passed unanimously.
- 2. Board Elections
 - a. Slate of Officers Board ballots have been sent out. The slate is Larry Bunker, Matt Stewart, Karie Bogart, Terry Hauschel, and Jacob Wilson. Penny asked board members to think about who would like to be on the executive board for the next year.
- 3. SDI Transferee Agreement Update
 - a. Exhibit to the transferee agreement Penny is working with the city to come to an agreement on what SDI can add to their responsibility list of outside duties with the addition of CID funding. Two strong topics of discussion are the planting of the large round planters and cleaning/locking the public restrooms. The board agrees that we can hire a contractor to keep the planters planted according to

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season with the DAS doing regular maintenance. The board strongly felt that they did not want SDI to take on the responsibility of the public restrooms.

4. Staff Updates

- a. Storage Unit-SDI will be moving today from the 4th Street storage to a new unit at 938 North Street. Jacob Wilson is the owner of this space.
- b. Business Incentive Seminar- July 26, 2018 there is a business incentive meeting to help business and building owners understand the benefits available from the TIF. City of Salina, Salina 2020, Chamber of Commerce, SDI, and Salina Community Economic Development Organization are sponsoring this meeting.
- c. KKOA Shuttle OCCK did not want to do a shuttle this year with all of the construction on Santa Fe. SDI worked out a deal to borrow a van from Bennett Autoplex and staff the shuttle from within the office. Shuttle will run from Oakdale Park to Downtown from 11 a.m. to 4 p.m. on Friday and Saturday during the car show.
- d. Ordinance Meeting update- See Wayne Debey's email attached.

Additional Items – Update on 15 minute parking survey-There were 20 yes votes and 19 no votes. All voting and discussion included on the survey was forwarded to the city for discussion and decision.

Motion to adjourn – Dagney Stromberg motioned to adjourn, Mike Wilson seconded. Motion passed unanimously.

Calendar of Events

July 25 KKOA Car Show Cruise

July 26 and 27 SDI shuttle bus to/from park
August 2 First Friday/Friday Night Live